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## LET THE CITY SPEAK OUT.

The Evening World started the movement to lighten the city's tax burdens with the conviction that clear presentation of the facts accompanied by practical suggestions for relief could not fall to evoke a call for action.

The call came. Action has taken definite form. Since The Evening World began its campaign the suggestions made by this newspaper have been embodied in a legislative plan put forward by the Mayor of New York. Realty interests and civic organizations have indersed this plan. Senators and Assemblymen from Albany have conferred with the Mayor on its details. Never has there opened fairer prospect of saving the city millions of dollars wrung from it year after year for the benefit of other sections of the State.

At a meeting called by the Tax Reduction Committee at Carnegie Hall last Friday night Mayor Mitchel referred to the work of lessening the city's tax load as "having begun with the excellent articles printed in The Evening World."

The strongest testimony to the power of those articles is the present fact that tax reform is no longer a phrase but a definite, practical programme.

A programme, however, does not put liself through a Legislature by some internal force of its own. It must get its motive power from the energy, determination and feam work of all interested in its success.

A square tax deal for the City of New York is a proposition that ought to have behind it the active, non-partisan backing of the city's taxpayers, the city's public officials, the city's elected representatives, to a man.

It needs the out and out support of every one of the city's sighty-five legislators at Albany, not half of whom have so far put themselves on record as favoring a plan of vital importance to the great community whose interests should be their first and foremost thought.

The city's tax-reduction programme needs, therefore, most of all just now from every citizen, from every local organization of property owners and taxpayers, outspoken support, by resolution and by letter, to carry a message in plain words direct to city members of the Legislature.

Leave Albany no doubts. Let the city speak its mind

Maybe Carranza would prefer to pursue Villa in the United States while United States troops hunt down the brigand it Mexico. The arrangement has its advantages

## CASTE IN THE BRITISH ARMY.

HINT as to one of the things Great Britain has been learning from the present war appears in a letter from The World's correspondent at Cairo.

'Army snobbery," we are told, has pretty well broken down among the British troops in Egypt. So many deaths at the front have mad promotions and exchanges rapid and unceasing. Young colonials of no particular "family" have taken the places of so many high-born English officers that the old lines of caste and social distinction in the upper circles of the army have had to give way. The appellation "T. G.," "temporary gentlemen," at first applied to the newcomers in a select officers' mess is now rarely heard.

No doubt the whole British army could report a similar tenercy. The relation of war to the British social system cannot be quite what it was. For the past generation or two Britons have looked upon war as a sporting proposition—the biggest and most exciting, of course-the conduct of which belonged by right to the the idea of assisting them in their well-born who could be counted on to fight heroically and also to

well-born who could be counted on to fight heroically and also to dress every night for dinher and mover forget their class even who could be every high for dinher and mover forget their class even who could be every high for dinher and mover forget their class even who could be every high for dinher and mover forget their class even who could be every high for dinher and mover forget their class even who could be every high for dinher and move at the next housing, they have been as a small voce to the country of the bears of the country of the bears of the country of the country of the bears of the country of the country of the bears of the country o

# Dollars and Sense By H. J. Barrett

HEN I started that stoic," partners, obtained lists of parents of a thriving retail shoe shop.

Twee confronted with the problem of deciding upon a consistent policy.

Should I so after the quick and apparently casy money to be gained.

Described the results of the store of the parents of t

Inferior goods through the medium of herticity described sides or should it so after the store of the chief of herticity described sides or should it so after the store has also but at a store in the subject and thught my clerks my clerks my indings I had so which it seed of including superiors. This idea of including experiors are with the sale of shoes in an add an impression.

"Induced one man who were a braind I sold to carry a pedoineter dail." He walled over 1,000 miles before he was forced to have its shoes re-soled. A sworn statement to this effect to which I gave wide publicity seeds through the walled conservatively but consistently; their grains scame slowly I advertised conservatively but consistently; taking qualty and service rather. "From then on it was plain satisfied."

"From then on it was plain satisfied."

"From then on it was plain satisfied."

"The state of the sale o

Men Who Fail

By J. H. Cassel



"I'll do just enough to hold my job, and that's all."

# Ellabelle Mae Doolittle

- By Bide Dudley

Copyright, 1916, by The Press Publishing Co. (The New York Evening World TILLABELLE MAE DOOLITTLE, Miss Doolittle. After which she read

the noted Delni poetess, true to a rhyme about Buffalo, as follows: her word, has continued her work of writing thymes about t's large cities of the United States with battles for civic uplift. She recently

Hits From Sharp Wits

Just because a bare asks you if a lot of shoring in later young don't get the idea that he leaf going to shift simply because you are acquainted with it. Things like that are entirely too good to happen—Mason News.

May not be any harm in a white lie, but it doesn't take very long for it to turn black—Philadelphis Telegraph.

When a woman gets to be thirty one in about four years.

It doesn't take a newly-married to doesn't take a newly-married couple long to discover that there is a long to discover that the same accuracy line to discover that the same accuracy line is a long to line in the long t

My elater's could feeling Reserve.
Like the later of the Min. Of the later of the delication of the Min. A very later for the state of the set the later of the l

deligniful Phyme about

I'm from Omnha." said Mrs. Queenie Hart a Visitor, and I want tasking quality and service rather than price I get the name and address of every continuous was pairon and in the city My competitor down to the city My c

# The Jarr Family —By Roy L. McCardell— Operating the first burner being the second of the first burner which the doorbell rang about to be the first burner being the first burner which the first been done purposely to belittle her. So that when the doorbell rang about to be the operation when he steeped from trude with your It is attance and for roses to which Philip Macon's busy getting ready. Oh, how I wish

A hat of "bourbon," "scotch," or "rie." And sporty "Jack Rose cocktail" tie,

parently easy money to be saided "bounding the manney of the averfrom pushing out wast quantities of age individual to select a shoe which and Miss Executive bowed. Sho then the medium would fit i make a thorough study of rend a deligniful rhyme about.

and emptied after each flame has gone out.

A man never seems to get cold feet from skating on ice—except when hances to be the thin ice of sentiment

A man loves a woman first reverently, then mady than leaderly.

A man loves a woman first reverently, then mady than leaderly.

A man loves a woman first reverently, then mady than leaderly.

A man loves a woman first reverently, then mady than leaderly.

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A man loves a woman first reverently, then mady than leaderly. it chances to be the thin ice of sentiment.

then dearly, then comfortably-and last, dutifully

Most sattesses are married now and then; most dierary comesamphasized my children's de- of the guilible, lasted three years." Thank you. Mrs. Hail, murmured off and on; most society women from time to time.

A s Mr. Jarr turned up his coat the umbrella herself or send Gersoclock and a messenger left her a collar when he stepped from the subway exit in the rain, he let you come alone," asked Mr. Jarr, card was attached she felt no qualms of conscience at accepting them, only "You look very lovely, Jane To new hat," said little Emma.

"Hello, papa!" came a small voice from under the umbrella. "It's me!"

"Won't your mamma miss you and be frightened?" asked Mr. Jarr, "For took on his arm, and thus they went ing and friendship she was driving about my friends! If I found fault.

as Mr. Jarr entered the house with ---the little girl. 'T suppose she was

her at first I told her that we never herits her temper from you. So I shipping out of the parlor and down

do such a thing:" "Oh, of course not-a little thing punish the children," said Mr. Jarr, like her," said Mr. Jarr.

carried on terribly. She certainly to- said Mrs Jarr. "She obeyed me by marshmallow?"

# The Stories Of Stories

Plots of Immortal Fiction Masterpieces By Albert Payson Terhune

Oppyright, 1916, by The Press Publishing Co. (The New York Evening World)

THE FESTIVAL OF LAUGHTER, by Lucius Apuleius. UCIUS came to Athens as guest of his friend, Milo, on the eve of the yearly Festival of Laughter. On the night of his arrival he and his host went to sup with friends at a far end of the city and started homeward at midnight excessively drupk.

As they reached Milo's house they saw three robbers who were busy trying to tear down the front door and who were shouting to each other that they would not leave anything of value in the whole house.

Milo seemed too drunk to defend his own property, and none of the city watchmen was in sight. So Lucius, drawing his sword, reeled forward to attack the trip of thieves.

The torches went out. In the dense gloom Lucius could scarce see the figures of the three men, who wheeled to meet his assault. They pressed closely upon him and he fought them off with drunken fury. So fiercely and so skilfully did he wield his keen sword that he laid them dead at his feet one after another.

Then, worn out by his battle, he staggered into the house and tumbled over on a couch in a heavy eleep. He was aroused at dawn by a hammering on the house door. Officers of the law had come to drag him to court. They were headed by the public prosecutor. Lucius, protesting and questioning

went with them. Mile accompanied him. The prisoner was led through the crowded courtroom and up to the Judges. On a platform lay his three victims of the preceding night, their bodies covered with sheets. The prosecutor announced that he himself had been passing homeward late and had seen Lucius wantonly attack

and murder three harmless wayfarers.
Lucius in horror declared the three were robbers and that he had fought them to protect his host's home. But the Judges refused to believe him. The prosecutor went on to say that the slain men were respectable citizens of Athens and to demand the death penalty on the stranger who had murdered

Three women rushed weeping from the crowd and besought the Judges to avenge their dead husbands by condemning Lucius to instant death. In vain did Lucius tell and reteil his own version of the affair. At last he called on Milo to bear witness in his favor. The Chief Judge interrupted by ordering that Lucius be put to the torture to make him reveal the names of any possible confederates.

The frantic prisoner again called on Milo to testify in his behalf, but to his horror, Milo burst into a howl of laughter. An attendant drew back the sheets from the robbers' bodies and the

Judges sternly bade Lucius to gaze upon his victims. Shudderingly, Lucius forced himself to look. Then he stood gaping and duinb with amaze. No mangled corpses lay on the platform. Instead, he merely saw three huge bags of rubber, covered with clothes, and every

The Festival's ?

one pierced by a sword blade. In the dark these manniking had been thrust at him and he, in his drunkenness, had thought them live opponents.

By this time the whole courtroom was resounding with merriment. One of the Judges managed to control his mirth long enough to say to the price

"This is the annual festival in honor of the God of Laughter. It mus always be ushered in by a new Vst. The whole city is your debter for furnishing such a jest. You are henceforth the honored guest of Athens All men who look on your face shall remember this joke and shall laugh.

# When a Man's Married - By Dale Drummond

Congright, 1915, by The Press Publishing Co. (The New York Doming World)

late. Sometimes I think you do it on CHAPTER XIX. L the next day Jane nursed | Purpose!" Robert bit his lip, but made no

## England's First Tornado.

Myrilla's horrified—but, why?

Filtration is a fascinating experiment in the laboratory of Love, in which the feelish carelessiy play with combustibles.

A man won't decide on a motor-car until he has spent two or three whech in looking them over; but he will decide on a wife in two or three minutes—and then spend the rest of his days in "looking her over"

A man seldom marries when he ought to; he simply keeps putting it off until some girl comes along and gets him so tangled up that he has to a girl's heart is like her dressing table—crowded with tenderly cherished little souvenirs of love; a man's, like his pipe carefully cleaned and emptied after each flame has gone out.

In suppose she was down in the hall waiting for you to tell you what a bad little girl she's shed all title girl she's sure which the fedinist mention occurred in 1629 in Cheshire and babtled it did less hurt. The terminates when he definite mention occurred in 1629 in Cheshire and between Mr. Jarr and little Emma.

Oh, well," said Mr. Jarr, "she's only a baby."

"Yes, and you spoil her till there is definite mention occurred in 1629 in Cheshire and between Mr. Jarr and little Emma.

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"Yes, and you spoil her till there is definite mention occurred in 1629 in Cheshire and occurred in 1629 in Cheshire an

and if she did I would make you want of Mrs. Jarr to the little girl. "If her—and whip her good."

Oh, I don't want to come home and into the front room and talk to her into the front room and talk to her."

Tunish the shildren," said Mr. Jarr. In the front room her fathering parts.

"Oh, of course not—a little thing punish the objects which the structure of the box first want choc'lat or "You have its got to this time!" of the box first. Want choc'lat or